

# MOREL

CYCLAMEN HYBRIDE F1  
INNOVATION AND DIVERSITY

# EDITORIAL

In these times of change, we need to draw on all of our resources, our know-how and our fabulous heritage as a century-old company more than ever before to project ourselves into the future and support our customers, teams and partners effectively in their development.

We are all facing many challenges and we have chosen to be a committed driving force for a better, greener world, always taking action with humility and within our means. This is why our CSR approach, which has long been at the heart of the company's values, has been extensively reviewed and consolidated to make it a core part of the company's strategy from now on.

By focussing our efforts on innovation and the selection of new varieties which are even more beautiful and generating emotions, we emphasise their resistance and frugality so that they are as easy and economical as possible to produce for professionals, and to maintain for consumers. Using our know-how to support remarkable and useful innovations with as little environmental impact as possible is our motivation.

As 2023 International Growers of the Year award winner, with a gold medal in young plant category, we are proud to receive this recognition, and welcomed it as the result of the fabulous efforts of our team and of you, our devoted and loyal customers and partners.

In this catalogue we present the twelve new products we have developed this year: three new higher performing whites in the Minis and Midis, a new range of mini fringed flowers, Metis CRISPINO®, four shades of pink in Tianis®, a new intense Halios® red SATISFACTION®.

The INDIAKA® range is extending with the addition of a superb light fuchsia shade and is the focus of a specific communication campaign, #SHARE THE JOY, in the press and on social networks! Moreover, discover our new Very Special - TUXEDO® Deep magenta with its elegantly contrasting leaves and flowers.

Let's stand together to look to the future with confidence, and continue to create for better world!



*"Breeding for a better World."*



**Éric BEAUDE**  
CEO  
MOREL CYCLAMEN

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**WWW.CYCLAMEN.COM**  
**WWW.INDIAKA.EU**

Follow-us on:



# OUR CSR APPROACH

## MISSION

We are more certain than ever before that plants have the power to change the world and make it a better place.

Our mission has always been to share our passion for plants, to innovate sustainably, to create emotion and strengthen the bond between people and nature, and today this is what drives us more than ever before.

Specialists in breeding of *Cyclamen persicum* varieties since 1919, our teams develop high performance seeds that are suited to a range of climatic conditions, ensuring that they can be used sustainably and enjoyed by a maximum number of people.

In 2022 this philosophy became a concrete reality in the form of a carbon assessment and the implementation of an action plan to reduce our impact.

Amongst other things, the results of the study revealed:



**22 g de CO2 emitted  
for each seed  
produced**



**Our goal for 2025:  
Reduce our GHG emissions  
by a further 13%  
on a comparable activity basis**

**More broadly, we are committed to a comprehensive CSR approach to assess, improve and develop actions relating both to the environment as well as to social practices and societal impact.**

## OUR COMMITMENTS



### INNOVATE SUSTAINABLY

Focus innovation on the sustainable and environmentally-friendly performance of seeds



### REDUCE OUR IMPACT

Reduce environmental impact in our horticultural production chain



### SHARE - CONVEY

Develop an open horticultural model that contributes to society and helps preserve nature

## IN ACTIONS AND IN FIGURES



- Development of heat-resistant varieties;
- Selection of robust series such as INDIAKA® - easy to grow and maintain;
- Development of vigorous varieties such as CURLY®®, which require less energy to flower in winter.



- Replacement of burners on 2 boilers by self-regulating burners: gas consumption = 10% less each year;
- 1027kg of polystyrene trays replaced with reusable seedling trays;
- Intensification of biological control: recruitment of 2 engineers to reduce the use of phytosanitary products.



- 96% local employment, 100% of employees trained to positive environmental impacts;
- Social: Implementation of an "everyday life" telephone assistance platform for employees: 59 calls conducted in 2022;
- Local action: 30 children introduced to horticultural professions and cyclamen growing in 2022.

*Together, let's sow the seeds for a sustainable future...*

# 6 SERIES

32 SOLUTIONS



SMARTIZ® | METIS® | TIANIS® | MIDI+® | LATINIA® | HALIOS®

Flower size

Pot size



MINI

6 - 10,5 cm  
(2.5-4")



SMARTIZ®  
SMARTIZ®  
SMARTIZ®  
METIS®

FANTASIA®  
VICTORIA  
FANTASIA®

The smallest mini FANTASIA®  
High density per m<sup>2</sup>  
High density and originality  
The multi-purpose mini FANTASIA®

9 - 12 cm  
(3.5-5")



METIS®  
METIS®  
METIS®  
METIS®

DECORA  
VICTORIA  
CRISPINO® MINI  
ABANICO®

Low sensitivity to Botrytis  
Compact with silvery foliage  
Crown-shaped flower  
New fringed mini series  
Fan-shaped bouquets of Mini flowers

10,5 - 12 cm  
(4-5")



METIS®

FANTASIA® HIVER

Mini FANTASIA® for late-season cultivation

10,5 - 12 cm  
(4-5")



TIANIS®  
TIANIS®  
TIANIS®

FANTASIA®  
SUCCESS® MIX

Contrasted and long-lasting plant  
Favourite for large-scale production  
Bright colours for outdoors

10,5 - 15 cm  
(4-6")



MIDI+®  
MIDI+®  
MIDI+®  
MIDI+®

ABANICO®  
INDIAKA®  
METALIS®

Contrasted and long-lasting plant  
Favourite for large-scale production  
Bright colours for outdoors  
Feuillage argenté et haute régularité

10,5 - 15 cm  
(4-6")



LATINIA®  
LATINIA®

FUNFLAME®  
FANTASIA®

Unexpected flower  
Intense colours and contrasts

10,5 - 15 cm  
(4-6")



LATINIA®  
LATINIA®  
LATINIA®

SUCCESS®  
VICTORIA

Big flowers & maximum consistency  
Large VICTORIA flower and compact plant  
Early and sturdy

12 - 15 cm  
(5-6")



LATINIA®

CRISPINO®

Early fringed and large flowers

12 - 17 cm  
(5-6.5")



HALIOS®  
HALIOS®  
HALIOS®  
HALIOS®  
HALIOS®

FUNFLAME®  
FANTASIA®  
VICTORIA  
HD  
BLUSH

Unexpected flower and increased volume  
Large, fancy flower  
Florist quality with fancy flower  
Large flower High Density  
Subtle colours

15 - 22 cm  
(6-8.5")



HALIOS®  
HALIOS®  
HALIOS®  
HALIOS®

DECORA  
FANTASIA® DECORA  
CURLY®

Large flower and silvery foliage  
Large flower and quality brand  
The largest volume in FANTASIA® type  
The largest fringed types



MAXI

# 12 NOVELTIES 2023-2024

**Smartiz®**



Round and compact plant  
Central flowering with dark foliage

6121

Pure white evolution

*Very Special*



Special variety with SILVERLEAF  
Deep magenta colour

6221

TUXEDO® Deep magenta

**Metis®**



Round, full foliage  
Abundant, central flowering

4122

CHANTILLY white

48900

CRISPINO® mix



New fringed mini series  
Exceptionally abundant flowers

**Tianis®**



3062  
Rose with eye

3063  
Light rose with  
purple eye

3121  
Pure white evolution

3170  
Fuchsia flame

3177  
Neon fuchsia flame

5 new colours in the range  
Uniform and high performance plant structure

**Midi+®**



New lighter rose tone  
Two-tone appearance well-defined and stable

53080

INDIAKA® Light fuchsia

**Halios® HD**



New on-trend Lavender colour  
Big, elegant flowers

2103  
HD Lavander

**Halios®**

Intense red with white border  
Solid plant structure

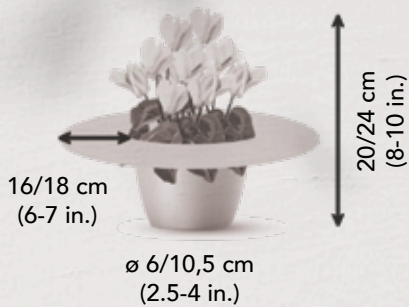
2013  
Red SATISFACTION®

**Smartiz**<sup>®</sup>

**SMART & EASY**



MINI FLOWER



**Smartiz**<sup>®</sup>  
FANTASIA<sup>®</sup> MINI



6310

FANTASIA<sup>®</sup> Red  
FANTASIA<sup>®</sup> Rouge

6370

FANTASIA<sup>®</sup> Rose  
FANTASIA<sup>®</sup> Fuchsia

6385

FANTASIA<sup>®</sup> Deep magenta  
FANTASIA<sup>®</sup> Magenta foncé

6395

FANTASIA<sup>®</sup> Purple  
FANTASIA<sup>®</sup> Violet foncé

6960 - FANTASIA<sup>®</sup> mix / Mélange FANTASIA<sup>®</sup>

**Smartiz**<sup>®</sup>  
VICTORIA MINI



6701 VICTORIA

# Smartiz<sup>®</sup>

## SMART & EASY



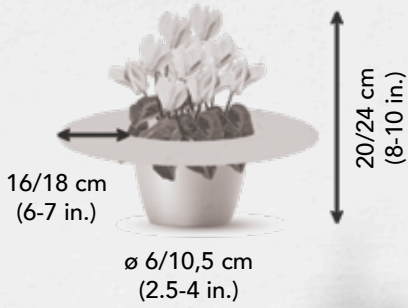
**NEW**

6121

**Pure white evolution**  
*Blanc pur evolution*



### MINI FLOWER



# Smartiz®

## STANDARD



6121

Pure white evolution / Blanc pur evolution

### ROUND AND COMPACT PLANT

Central flowering with dark foliage

Very attractive contrast between flowers and foliage

Early flowering synchronised with other colours in the range



**6012**  
Bright red  
*Rouge vif*



**6013**  
Red  
*Rouge*



**6070**  
Rose  
*Fuchsia*



**6071**  
Deep rose  
*Fuchsia vif*



**6084**  
Rose Bengale  
*Rose Bengale*



**6090**  
Light purple  
*Violet*



**6095**  
Purple  
*Violet foncé*



**6107**  
Deep magenta  
*Magenta foncé*

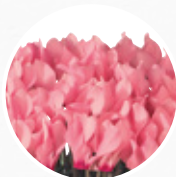


**6110**  
Bordeaux  
*Bordeaux*



**6120**  
Pure white  
*Blanc pur*

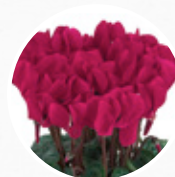
### 3 ADDITIONAL COLOURS AVAILABLE IN THE MIX



Salmon rose



Deep salmon



Magenta

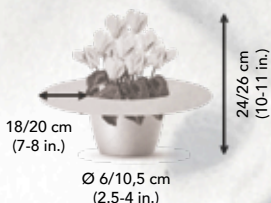
6900 - Mix / Mélange

**Metis**<sup>®</sup>

**EXCELLENT IN BOTH**  
GREENHOUSE AND GARDEN



MINI FLOWER



# Metis®

## FANTASIA® MINI



4310

FANTASIA® Red  
FANTASIA® Rouge



4311

FANTASIA® ARTIC Red  
FANTASIA® ARTIC Rouge



4320

FANTASIA® Scarlet salmon  
FANTASIA® Saumon écarlate



4385

FANTASIA® Deep magenta  
FANTASIA® Magenta foncé



4395

FANTASIA® Purple  
FANTASIA® Violet foncé

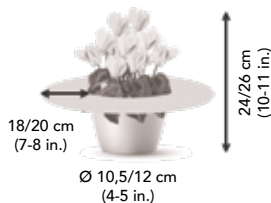


4315

FANTASIA® Red & Deep rose  
FANTASIA® Rouge & Fuchsia vif

☀️ 4960 - FANTASIA® mix - Mélange FANTASIA®

MINI FLOWER



# Metis®

## FANTASIA® WINTER



FANTASIA®  
Winter purple

FANTASIA®  
Winter red

FANTASIA®  
Winter deep rose

FANTASIA®  
Winter Magenta

☀️ 4961 - FANTASIA® Winter mix / Mélange FANTASIA® Hiver

# Metis®

## EXCELLENT IN BOTH GREENHOUSE AND GARDEN

**NEW**

4122  
White CHANTILLY  
*Blanc CHANTILLY*



4011  
Scarlet compact  
*Écarlate compact*

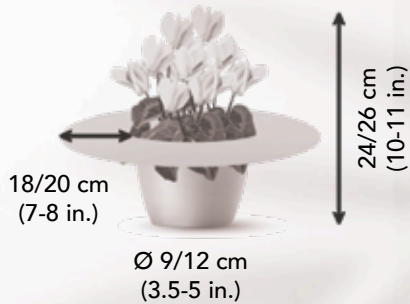


4013  
Bright red compact  
*Rouge vif compact*



4021  
Scarlet salmon compact  
*Saumon écarlate compact*

**MINI FLOWER**



**Metis®**  
**STANDARD**



**VERY ROUND, FULL FOLIAGE**

Well-centred and abundant flowering

Grows fast in Autumn, optimal performance

4122

**White CHANTILLY**  
*Blanc CHANTILLY*



**4050**  
**Salmon rose**  
*Rose saumoné*



**4062**  
**Light pink with eye**  
*Rose clair à œil*



**4067**  
**Lilac shades with eye**  
*Lilas clair à œil*



**4072**  
**Rose shades**  
*Fuchsia & Fuchsia vif*



**4073**  
**Deep rose**  
*Fuchsia vif*



**4080**  
**Rose Aquarel**  
*Fuchsia Aquarel*



**4085**  
**Persian rose**  
*Rose de Perse*



**4092**  
**Bright purple**  
*Violet vif*



**4096**  
**Purple**  
*Violet foncé*



**4107**  
**Deep magenta**  
*Magenta foncé*



**4120**  
**Pure white**  
*Blanc pur*



**4126**  
**White with eye**  
*Blanc à œil*

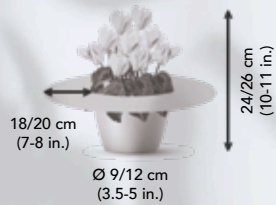


*Salmon      Bright purple      Magenta*  
**4911 - Edge mix / Mélange Liseré**

**4910 - Flamed mix / Mélange flammé**



**MINI FLOWER**



**4210**

**Scarlet red silverleaf**  
*Rouge écarlate décora*



**4220**

**Magenta silverleaf**  
*Magenta décora*



**4221**

**Deep magenta silverleaf**  
*Magenta foncé décora*



**4225**

**Pure white silverleaf**  
*Blanc pur décora*



**4230**

**Salmon shades silverleaf**  
*Saumon décora*



**4270**

**Deep rose silverleaf**  
*Fuchsia vif décora*



**4285**

**Persian rose silverleaf**  
*Rose de Perse décora*



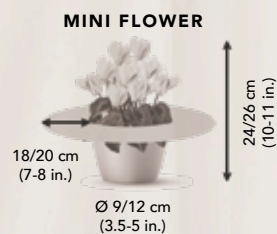
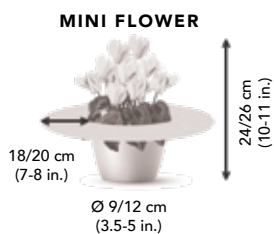
**4290**

**Light purple silverleaf**  
*Violet décora*

**Metis<sup>®</sup>**  
VICTORIA MINI



**Metis<sup>®</sup>**  
ABANICO<sup>®</sup>



**4701**  
**VICTORIA**



**4740**  
**VICTORIA Salmon & Rose**  
*VICTORIA Saumon & Fuchsia*



 **4791 - VICTORIA Deco Mix - VICTORIA Deco Mix**



**45507**  
**ABANICO<sup>®</sup> Deep magenta**  
*ABANICO<sup>®</sup> Magenta foncé*

# Metis®

## HIGH PERFORMING FRINGED MINI

**NEW**

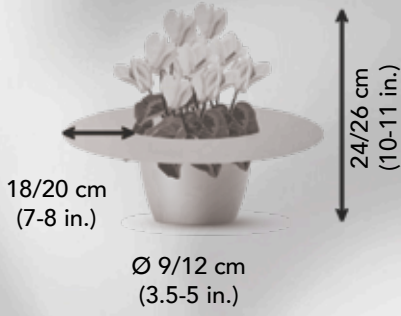
48900

**CRISPINO® mix**  
*Mélange CRISPINO®*





**MINI FLOWER**



**Metis®**  
CRISPINO® MINI



**NEW FRINGED MINI SERIES**

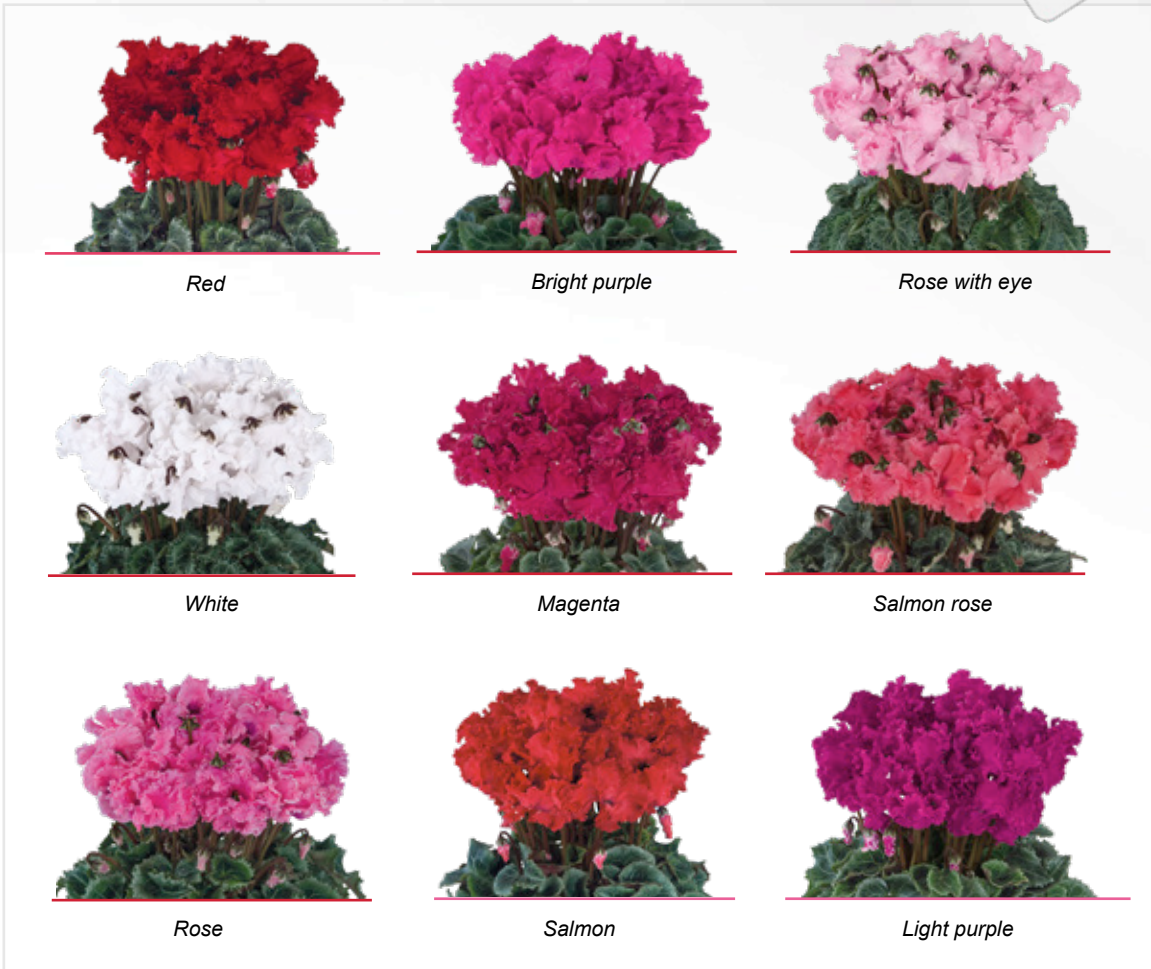
A mix of 9 very bright colours, including a luminous red

Strongly fringed petals

Exceptionally abundant flower count

Uniform growth in Autumn  
Replaces 4590-PomPom® mix

**48900**  
**CRISPINO® mix**  
*Mélange CRISPINO®*



**48900 - CRISPINO® mix / Mélange CRISPINO®**

# Tianis®

**GARDEN, BALCONY  
& TERRACE**



## OUTSTANDING CYCLAMEN®

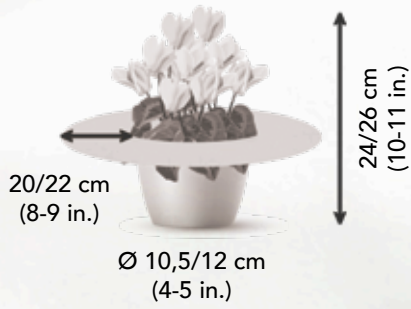
THE LABEL FOR THE BEST  
OUTDOOR VARIETIES

Our OUTstanding Cyclamen® varieties are tested every year at Fréjus where the outdoor performance of several varieties is assessed on a regular basis with the utmost rigour.

OUTstanding Cyclamen® is our label for a selection of the cyclamen varieties most suited to outdoor conditions. It attests to long-lasting flowers in gardens and on balconies and terraces.

Large flower varieties like HALIOS® and LATINIA® also feature prominently outdoors in a dry Mediterranean climate type.

**MIDI FLOWER**



**Tianis<sup>®</sup>**  
**FANTASIA<sup>®</sup>**



**3311**

**FANTASIA<sup>®</sup> Red**  
*FANTASIA<sup>®</sup> Rouge*



**3371**

**FANTASIA<sup>®</sup> Deep rose vif**  
*FANTASIA<sup>®</sup> Fuchsia vif*




**3386**

**FANTASIA<sup>®</sup> Deep magenta**  
*FANTASIA<sup>®</sup> Magenta foncé*



**3396**

**FANTASIA<sup>®</sup> Purple**  
*FANTASIA<sup>®</sup> Violet foncé*

 **3960 - FANTASIA<sup>®</sup> mix / Mélange FANTASIA<sup>®</sup>**

# Tianis®

**GARDEN, BALCONY**  
& TERRACE

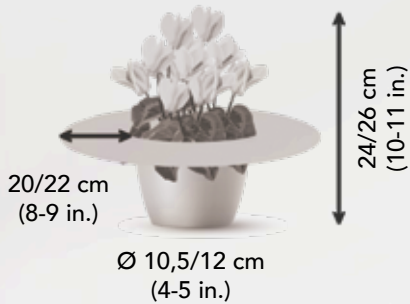
**NEW**

3177

**Neon rose flame**  
*Fuchsia néon flammé*



**MIDI FLOWER**



**Tianis®**  
STANDARD

**5 NEW COLOURS IN THE RANGE**

4 elegant shades of pink

A pure white with improved performance compared with 3120



**3062**  
Rose with eye  
*Rose à œil*

**3063**  
Light rose with purple eye  
*Rose clair à œil violet*



**3121**  
Pure white evolution  
*Blanc pur évolution*

**3170**  
Rose flame  
*Fuchsia flammé*

**3177**  
Neon rose flame  
*Fuchsia néon flammé*



**3010**  
Bright red  
*Rouge vif*

**3012**  
Scarlet red  
*Rouge écarlate*

**3035**  
Deep salmon  
*Saumon foncé*

**3040**  
Salmon with eye  
*Saumon à œil*



**3070**  
Rose  
*Fuchsia*

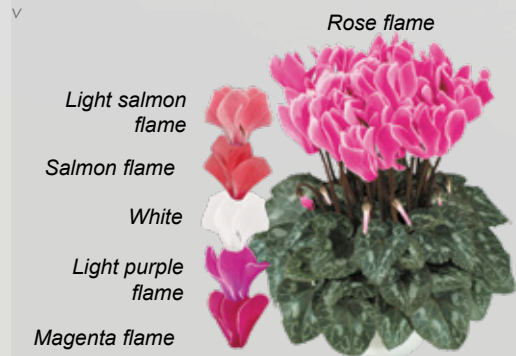
**3071**  
Deep rose  
*Fuchsia vif*

**3095**  
Purple  
*Violet foncé*



**3107**  
Deep magenta  
*Magenta foncé*

**3129**  
White  
*Blanc*



**3910**  
Flamed mix  
*Mélange flammé*

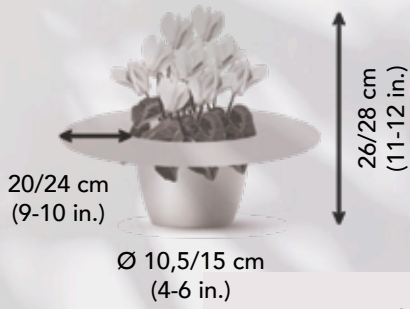
★ **3970 - Tianis® SUCCESS® mix / Mélange Tianis® SUCCESS®** ☀️

Midi+<sup>®</sup>

**HIGH**  
PERFORMANCE



**MIDI FLOWER**



**Midi+**<sup>®</sup>  
STANDARD

10 REFERENCES AVAILABLE IN THE MIX AND AS SEPARATE COLOURS



**5011**  
Bright red / *Rouge vif*



**5041**  
Salmon with eye / *Saumon à œil*



**5060**  
Rose with eye / *Rose à œil*



**5071**  
Deep rose / *Fuchsia vif*



**5092**  
Bright purple / *Violet vif*



**5095**  
Purple / *Violet foncé*



**5110**  
Bordeaux / *Bordeaux*



**5124**  
Pure white / *Blanc pur*



**5126**  
White compact  
*Blanc compact*



**5145**  
Premium Salmon flame  
*Premium Saumon flammé*



**5910** - Dark flamed mix / *Mélange flammé liseré*

**5900** - Mix / *Mélange*

**INDIAKA®**  
**SHARE THE JOY**



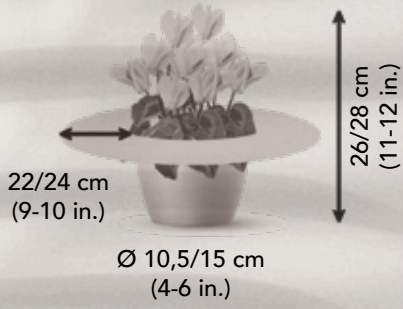
**NEW**

**53080**

**INDIAKA® Light rose**  
*INDIAKA® Fuchsia clair*



**MIDI FLOWER**



**INDIAKA®**  
**SHARE THE JOY**



**NEW LIGHTER ROSE TONE**

Two-tone appearance  
well-defined and stable

Beautiful dark green  
contrasting foliage

Generous plant structure

**53080**

 **INDIAKA® Light rose**  
*INDIAKA® Fuchsia clair*



**53030**

**INDIAKA® Salmon**  
*INDIAKA® Saumon*



**53070**

**INDIAKA® Rose**  
*INDIAKA® Fuchsia*



**53090**

**INDIAKA® Bright purple**  
*INDIAKA® Violet*



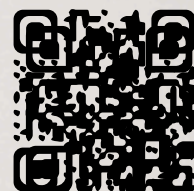
**53105**

**INDIAKA® Magenta**  
*INDIAKA® Magenta*



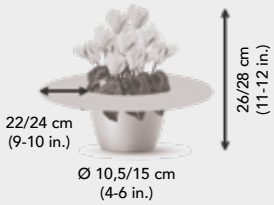
**53950**  
**INDIAKA® mix**  
*Mélange INDIAKA®*

**INDIAKA®**  
SEE OUR COMMUNICATION  
CAMPAIGN





**MIDI FLOWER**



**52210**

**METALIS<sup>®</sup> Red**  
*METALIS<sup>®</sup> Rouge*



**52220**

**METALIS<sup>®</sup> Magenta**  
*METALIS<sup>®</sup> Magenta*



**52228**

**METALIS<sup>®</sup> White**  
*METALIS<sup>®</sup> Blanc*



**52230**

**METALIS<sup>®</sup> Salmon**  
*METALIS<sup>®</sup> Saumon*



**52260**

**METALIS<sup>®</sup> Light pink with eye**  
*METALIS<sup>®</sup> Rose clair à œil*



**52270**

**METALIS<sup>®</sup> Rose**  
*METALIS<sup>®</sup> Fuchsia*

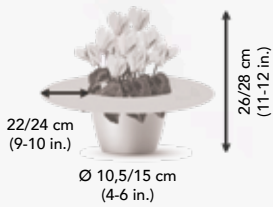


**52291**

**METALIS<sup>®</sup> Bright purple**  
*METALIS<sup>®</sup> Violet vif*



**MIDI FLOWER**



**55430**

**ABANICO<sup>®</sup> Salmon**  
*ABANICO<sup>®</sup> Saumon*



**55490**

**ABANICO<sup>®</sup> Light purple**  
*ABANICO<sup>®</sup> Violet*



**55506**

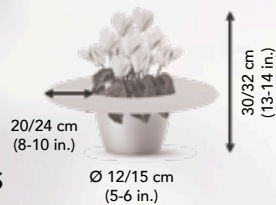
**ABANICO<sup>®</sup> Magenta**  
*ABANICO<sup>®</sup> Magenta*

# Latinia®

## CRISPINO®



MAXI FLOWER



6 REFERENCES AVAILABLE IN THE MIX AND AS SEPARATE COLOURS



100264

CRISPINO® Red / CRISPINO® Rouge



100224

CRISPINO® Rose / CRISPINO® Fuchsia



100226

CRISPINO® Light purple / CRISPINO® Violet



100223

CRISPINO® Magenta / CRISPINO® Magenta



100228

CRISPINO® White / CRISPINO® Blanc

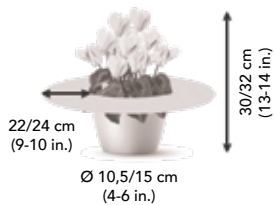


100225

CRISPINO® Salmon / CRISPINO® Saumon

1591 - CRISPINO® mix / Mélange CRISPINO®

MIDI FLOWER



# Latinia®

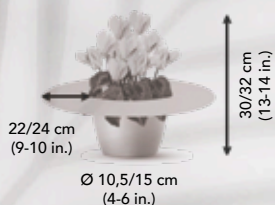
## FUNFLAME®



1850

**FUNFLAME® Magenta**  
*FUNFLAME® Magenta*

MIDI FLOWER



# Latinia®

## FANTASIA®



1312

**FANTASIA® Red**  
*FANTASIA® Rouge*



1371

**FANTASIA® Deep rose**  
*FANTASIA® Fuchsia vif*



1385

**FANTASIA® Deep magenta**  
*FANTASIA® Magenta foncé*

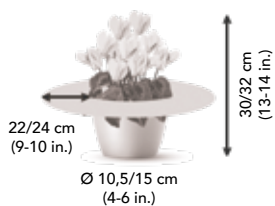


1395

**FANTASIA® Purple**  
*FANTASIA® Violet foncé*

1960 - Mélange FANTASIA® - FANTASIA® mix

MIDI FLOWER



# Latinia®

## VICTORIA



1700

**VICTORIA 50**  
*VICTORIA 50*



1720

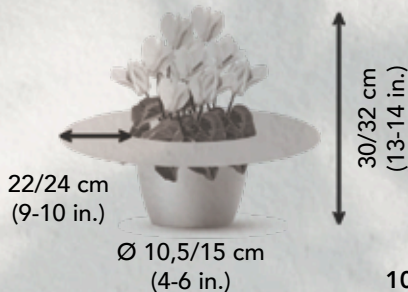
**VICTORIA 50 Rose with eye**  
*VICTORIA 50 Rose à œil*

**Latinia**<sup>®</sup>

**EARLY**  
& STURDY



**MAXI FLOWER**



**Latinia<sup>®</sup>**  
**SUCCESS<sup>®</sup>**



10 REFERENCES AVAILABLE IN THE MIX AND AS SEPARATE COLOURS



**1011**

**SUCCESS<sup>®</sup> Bright red**  
*SUCCESS<sup>®</sup> Rouge vif*



**1036**

**SUCCESS<sup>®</sup> Deep salmon**  
*SUCCESS<sup>®</sup> Saumon foncé*



**1038**

**SUCCESS<sup>®</sup> Salmon**  
*SUCCESS<sup>®</sup> Saumon*



**1062**

**SUCCESS<sup>®</sup> Light pink with eye**  
*SUCCESS<sup>®</sup> Rose clair à œil*



**1070**

**SUCCESS<sup>®</sup> Rose**  
*SUCCESS<sup>®</sup> Fuchsia*



**1077**

**SUCCESS<sup>®</sup> Neon rose**  
*SUCCESS<sup>®</sup> Fuchsia néon*



**1078**

**SUCCESS<sup>®</sup> Candy pink**  
*SUCCESS<sup>®</sup> Rose bonbon*



**1097**

**SUCCESS<sup>®</sup> Light purple**  
*SUCCESS<sup>®</sup> Violet*



**1107**

**SUCCESS<sup>®</sup> Deep magenta**  
*SUCCESS<sup>®</sup> Magenta foncé*



**1121**

**SUCCESS<sup>®</sup> Pure white**  
*SUCCESS<sup>®</sup> Blanc pur*

★ **1971 - SUCCESS<sup>®</sup> mix / Mélange SUCCESS<sup>®</sup>**

**Latinia<sup>®</sup>**  
**STANDARD**



**1010**

**Scarlet red**  
*Rouge écarlate*



**1060**

**Rose with eye**  
*Rose à œil*



**1063**

**Rose with purple eye**  
*Rose à œil violet*



**1071**

**Deep rose**  
*Fuchsia vif*



**1095**

**Purple**  
*Violet foncé*



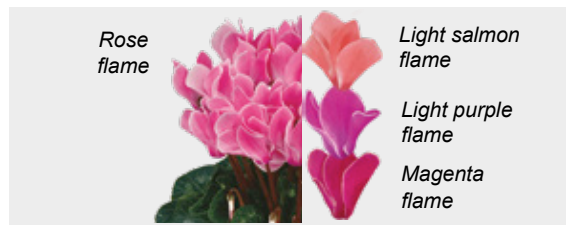
**1109**

**Lilac / Violet Cattleya**



**1128**

**White / Blanc**



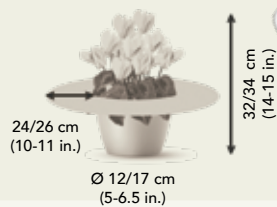
**1910 - Flamed mix / Mélange flammé**

# Halios®

## FANTASIA®



### MAXI FLOWER



**2306**

**FANTASIA® Magenta evolution**  
*FANTASIA® Magenta évolution*



**2311**

**FANTASIA® Red**  
*FANTASIA® Rouge*



**2373**

**FANTASIA® Bright rose evolution**  
*FANTASIA® Fuchsia vif évolution*



**2397**

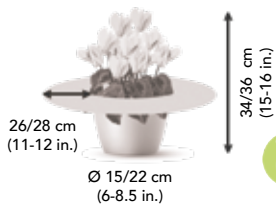
**FANTASIA® Purple evolution**  
*FANTASIA® Violet foncé évolution*

2960 - Mélange FANTASIA® - FANTASIA® mix

# Halios®

## FANTASIA® DECORA

### MAXI FLOWER



**2381**

**FANTASIA® Magenta silverleaf**  
*FANTASIA® Magenta décora*



**2396**

**FANTASIA® Purple silverleaf**  
*FANTASIA® Violet foncé décora*

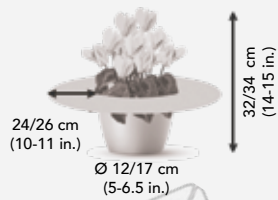


# Halios®

## VICTORIA



MAXI FLOWER



2700

VICTORIA 50  
VICTORIA 50



2720

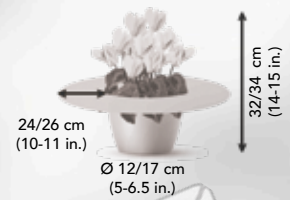
VICTORIA 50 Rose with eye  
VICTORIA 50 Rose à œil

# Halios®

## FUNFLAME®



MAXI FLOWER



2850

FUNFLAME® Magenta  
FUNFLAME® Magenta

# Halios<sup>®</sup> HD

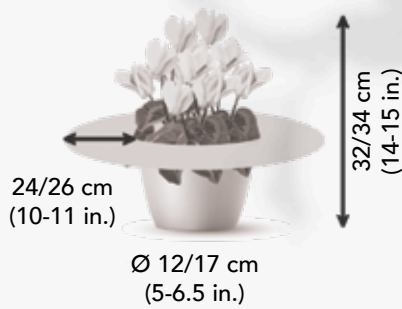
MAXIMUM  
CHOICE

**NEW**

2103

HD Lavender / HD Lavande

**MAXI FLOWER**



# Halios® HD



**NEW ON-TREND  
LAVENDER COLOUR**

Big, elegant flowers

Striking contrast

Superior blooming  
in the warm climate  
of Southern Europe

**NEW**

**2103**

HD Lavender / HD Lavande



**2016**

HD Red REBELLE®  
HD Rouge REBELLE®



**2018**

HD Bright scarlet  
HD Écarlate vif



**2021**

HD Scarlet salmon  
HD Saumon écarlate



**2039**

HD Salmon  
HD Saumon



**2052**

HD Salmon rose  
HD Rose saumoné



**2065**

HD DHIVA Rose with eye  
HD DHIVA Rose à œil



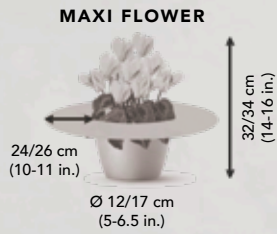
**2075**

HD Bright rose  
HD Rose Indien



**2076**

HD Grenadine  
HD Grenadine



# Halios<sup>®</sup> HD



2077

**HD Neon rose**  
*HD Fuchsia néon*



2081

**HD Light rose**  
*HD Fuchsia clair*



2091

**HD Bright purple**  
*HD Violet vif*



2101

**HD Lilac**  
*HD Violet Cattleya*



2107

**HD Deep magenta**  
*HD Magenta foncé*



2123

**HD White**  
*HD Blanc*



2124

**HD Pure white**  
*HD Blanc pur*



2146

**HD Salmon flame**  
*HD Saumon flammé*



2695

**HD Dhiva Purple**  
*HD Dhiva Violet foncé*



*HD Rose  
flame*



*HD Light purple  
flame*



*HD Salmon  
flame*



*HD Magenta  
flame*

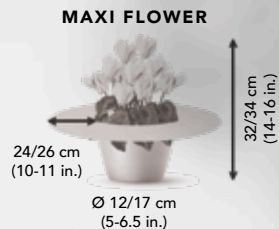
2146

2910 - HD Flamed mix / HD Mélange flammé

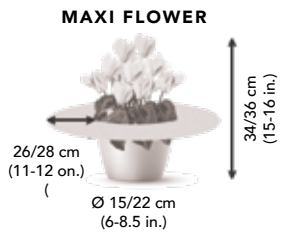


# Halios®

BLUSH



**2812**  
**BLUSH Intense**  
*BLUSH Intense*



# Halios®

DECORA



**2211**  
**Red silverleaf**  
*Rouge décora*



**2228**  
**White silverleaf**  
*Blanc décora*



*Purple flame*

*Magenta flame*

*Salmon flame*

 **2290 - Flamed silverleaf mix / Mélange flammé décora**

# Halios®

## MAXIMUM CHOICE



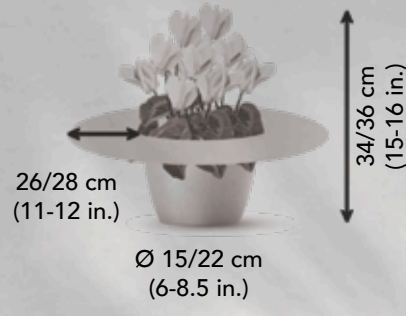
**NEW**

2013

Red SATISFACTION®  
Rouge SATISFACTION®



**MAXI FLOWER**



# Halios®

STANDARD



**INTENSE AND SUSTAINABLE**

- Intense red with white border
- Solid plant structure
- Excellent for late flowering



**WHICH RED SHOULD I CHOOSE?**



2013

Red SATISFACTION® / Rouge SATISFACTION®



2010

Scarlet red  
*Rouge écarlate*

2011

Red REBELLE®  
*Rouge REBELLE®*

2012

Scarlet red evolution  
*Rouge écarlate évolution*

2015

Bright scarlet  
*Écarlate vif*



2053

Salmon rose  
*Rose saumoné*



2062

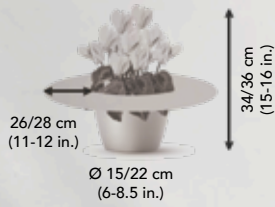
Rose with eye  
*Rose à œil*



2064

LITCHI® Rose  
*LITCHI® Fuchsia*

## MAXI FLOWER



# Halios®

## STANDARD



2071

Deep rose / *Fuchsia vif*

2082

Light rose / *Fuchsia clair*

2090

Light purple / *Violet*

2096

Purple / *Violet foncé*

2102

Lilac / *Violet Cattleya*

2105

Magenta / *Magenta*

2108

Deep magenta / *Magenta foncé*

2125

Pure white / *Blanc pur*

2127

White with eye / *Blanc à œil*

2147

Salmon flame / *Saumon flammé*

2150

Magenta flame / *Magenta flammé*

2160

Purple flame / *Violet flammé*

2620

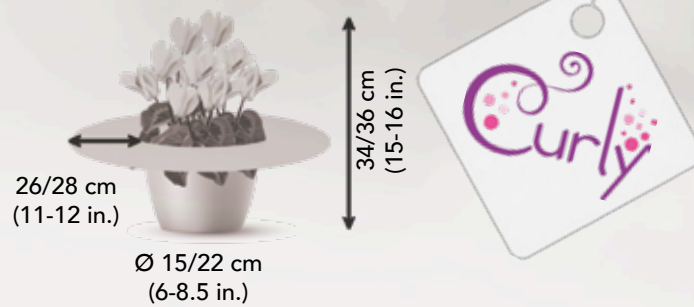
DHIVA Pure white / *DHIVA Blanc pur*



## A SPARKLING FRINGE



### MAXI FLOWER



2415

**CURLY® Bright sralet**  
*CURLY® Écarlate vif*



2420

**CURLY® Scarlet salmon**  
*CURLY® Saulon écarlate*



2430

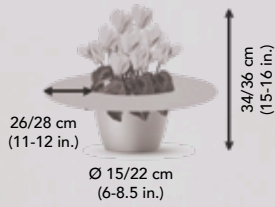
**CURLY® Salmon**  
*CURLY® Saumon*



2450

**CURLY® Salmon rose & Flamed**  
*CURLY® Rose saumoné & Flammé*

## MAXI FLOWER



Halios®

CURLY®



2461

**CURLY® Light pink with red eye**  
*CURLY® Rose clair à œil rouge*



2465

**CURLY® LITCHI® Rose**  
*CURLY® LITCHI® Fuchsia*



2470

**CURLY® Rose**  
*CURLY® Fuchsia*



2471

**CURLY® Deep rose**  
*CURLY® Fuchsia vif*



2491

**CURLY® Bright purple**  
*CURLY® Violet vif*



2495

**CURLY® Purple**  
*CURLY® Violet foncé*



2505

**CURLY® deep magenta**  
*CURLY® Magenta foncé*



2507

**CURLY® Magenta with edge**  
*CURLY® Magenta liseré*



2525

**CURLY® White**  
*CURLY® Blanc*



2565

**CURLY® Light rose & Flamed**  
*CURLY® Fuchsia clair & Flammé*



2575

**CURLY® Indian rose**  
*CURLY® Rose indien*



2595

**CURLY® Purple with edge**  
*CURLY® Violet liseré*



Rose flame


Salmon flame

Magenta flame

Purple flame

 2560 - **CURLY® Flamed mix** / *CURLY® Mélange flammé*

2582 - **CURLY® Early mix**  
*Mélange CURLY® précoce*

 2590 - **CURLY® mix** / *Mélange CURLY®*

For the composition of the mixes, refer to the technical leaflet

# MARKETING TOOLS MOREL CYCLAMENS



All your cyclamen photos easily available!

- Download inspiration visuals and packshots.
- Access marketing tools (labels, logos, product information sheets).
- Consult our catalogues.

Visit **mymorel.cyclamen.com** to request access!

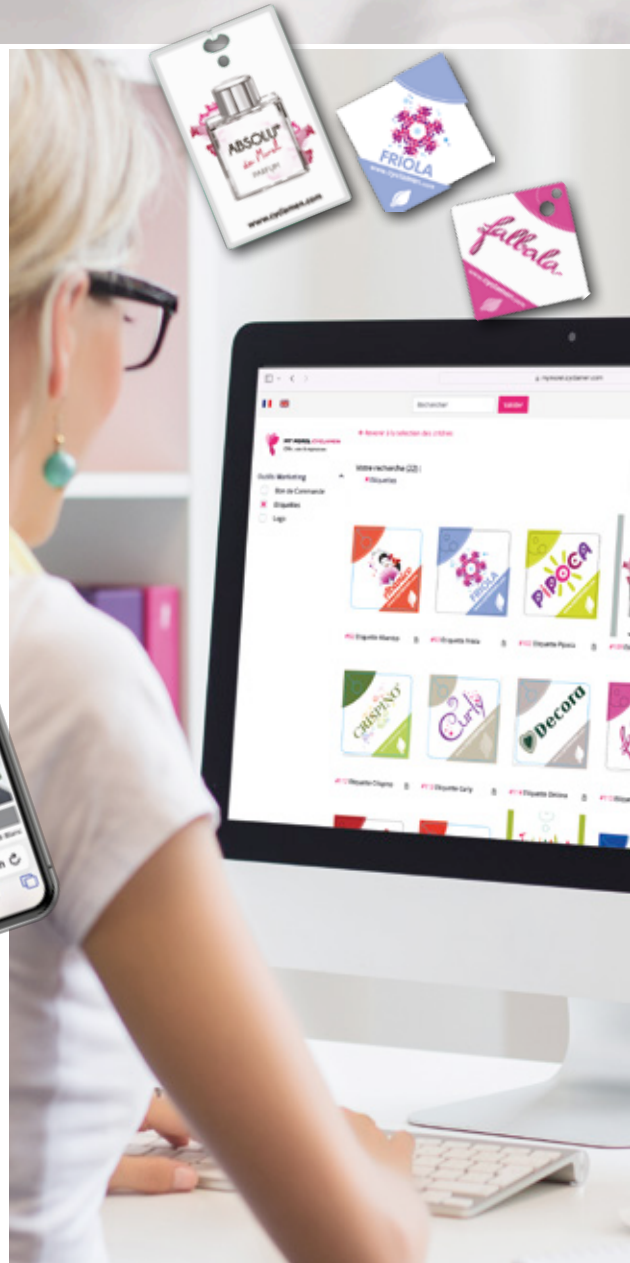
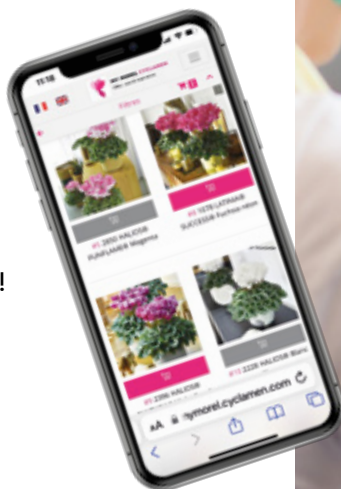
To help you promote your range of products, we propose you as follows:

- "BEST OF" factsheets;
- a range of various labels;
- banners, etc.

Feel free to contact us for customization.

**FIND ALL OUR MARKETING TOOLS ON OUR WEBSITE:**

**<https://www.cyclamen.com/en/professional/marketing-tools>**



**NEW**

6221

Deep magenta TUXEDO®  
TUXEDO® Magenta foncé



*Very Special*  
MOREL CYCLAMEN

MINI FLOWER



Ø 6/10,5  
(2.-4 in.)

**NEW**

6221

Deep magenta TUXEDO®  
TUXEDO® Magenta foncé

**TUXEDO®, CHIC AND STYLISH**

- Special variety
- Deep magenta colour
- Highly decorative foliage
- Remarkable contrast between the dark flower and the silver foliage
- Growing time from seed: 27- 29 weeks

MINI FLOWER



Ø 9/12  
(3.5-5 in.)



**ABSOLU®**  
*de Morel*  
PARFUM



- First scented VICTORIA F1
- Same plant size as METIS®
- 100% VICTORIA type flowers, summer and autumn flowering
- Striking contrast between leaf and flower
- Growing time from seed: 28- 30 weeks



4702

ABSOLU® de Morel / ABSOLU® de Morel



**THE "VERY SPECIAL" VARIETIES ARE TRULY EXTRAORDINARY**

found through our research work and their unique features they are unclassifiable. The perfect choice for those who want to stand out from their competitors by offering rare "stand-alone" varieties, they come with their own marketing materials: a logo, label and "Best Of" factsheet.



**MINI FLOWER**



Ø 9/10,5  
(3.5-4 in.)



**69290**

**BISOUS® mix**  
*BISOUS® mix*



**44705**

**LILIBELLE® Magenta**  
*LILIBELLE® Magenta*



**44790**

**LILIBELLE® Bright purple**  
*LILIBELLE® Violet*

**MINI FLOWER**



Ø 10,5/12  
(4-5 in.)



**12590**

**PIPOCA® mix**  
*PIPOCA® Mélange*



**MAXI FLOWER**



Ø 12/17  
(5-6.5 in.)



**4795**

**ORIGAMI® Decora**  
*ORIGAMI® Decora*



**22651**

**FALBALA® Rose**  
*FALBALA® Rose*



**22506**

**FRIOLA® Magenta**  
*FRIOLA® Magenta*



**22490**

**FRIOLA® Light purple**  
*FRIOLA® Violet*

**MAXI FLOWER**



Ø 15/22  
(6-8.5 in.)



# VARIETY LIST • 6 SERIES • 32 SOLUTIONS

## FLOWER SIZE MINI



**6 - 10,5 cm SMARTIZ®** ☀️ 6310 FANTASIA® Red  
**FANTASIA®** ☀️ 6370 FANTASIA® Rose  
 (2.5-4") ☀️ 6385 FANTASIA® Deep magenta  
 ☀️ 6395 FANTASIA® Purple  
 ☀️ 6960 FANTASIA® Mix

**SMARTIZ®** ☀️ 6012 Bright red  
 ☀️ 6013 Red  
 ☀️ 6070 Rose  
 ☀️ 6071 Deep rose  
 ☀️ 6084 Rose Bengal  
 ☀️ 6090 Light purple  
 ☀️ 6095 Purple  
 ☀️ 6107 Deep magenta  
 ☀️ 6110 Bordeaux  
 ☀️ 6120 Pure white  
**6121 Pure white evolution**  
 ☀️ 6900 Mix

**SMARTIZ®**  
**VICTORIA** ☀️ 6701 VICTORIA

**METIS®** ☀️ 4310 FANTASIA® Red

**FANTASIA®** ☀️ 4311 FANTASIA® ARTIC Red  
 ☀️ 4315 FANTASIA® Red & deep rose  
 ☀️ 4320 FANTASIA® Scarlet salmon  
 ☀️ 4385 FANTASIA® Deep magenta  
 ☀️ 4395 FANTASIA® Purple  
 ☀️ 4960 FANTASIA® mix

9 - 12 cm



(3.5-5")

**METIS®** ☀️ 4011 Scarlet compact  
 ☀️ 4013 Bright red compact  
 ☀️ 4021 Scarlet salmon compact  
 ☀️ 4050 Salmon rose  
 ☀️ 4062 Light pink with eye  
 ☀️ 4067 Lilac shades with eye  
 ☀️ 4072 Rose shades  
 ☀️ 4073 Deep rose  
 ☀️ 4080 Rose Aquarel  
 ☀️ 4085 Persian rose  
 ☀️ 4092 Bright purple  
 ☀️ 4096 Purple  
 ☀️ 4107 Deep magenta  
 ● 4120 Pure white

**4122 White CHANTILLY**

☀️ 4126 White with eye  
 ☀️ 4900 Mix  
 ☀️ 4910 Flamed mix  
 ☀️ 4911 Edge mix  
 ☀️ 4925 Summer Mix

**METIS®** ☀️ 4210 Scarlet red silverleaf  
**DECORA** ☀️ 4220 Magenta silverleaf  
 ☀️ 4221 Deep magenta silverleaf  
 ☀️ 4225 Pure white silverleaf  
 ☀️ 4230 Salmon shades silverleaf  
 ☀️ 4270 Deep rose silverleaf  
 ☀️ 4285 Persian rose silverleaf  
 ☀️ 4290 Light purple silverleaf  
 ☀️ 4950 Silverleaf mix

**METIS®** ☀️ 4701 VICTORIA  
**VICTORIA** ☀️ 4740 VICTORIA Salmon & Rose  
 ☀️ 4791 VICTORIA Deco Mix

**CRISPINO® MINI** **48900 CRISPINO® mix**  
**METIS® ABANICO®** ☀️ 45507 ABANICO® Deep magenta

10,5 - 12 cm (4-5")



**FANTASIA®**  
**WINTER** ☀️ 4961 FANTASIA® Winter mix

## FLOWER SIZE MIDI



**10,5 - 12 cm FANTASIA®** ☀️ 3311 FANTASIA® Red  
 ☀️ 3371 FANTASIA® Deep rose  
 ☀️ 3386 FANTASIA® Deep magenta  
 ☀️ 3396 FANTASIA® Purple  
 ☀️ 3960 FANTASIA® mix  
 (4-5")

**TIANIS® SUCCESS® MIX** ☀️ 3970 SUCCESS® mix

**TIANIS®** ☀️ 3010 Bright red  
 ☀️ 3012 Scarlet red  
 ☀️ 3035 Deep salmon  
 ☀️ 3040 Salmon with eye  
 ☀️ **3062 Rose with eye**  
 ☀️ **3063 Light rose with purple eye**  
 ☀️ 3070 Rose  
 ☀️ 3071 Deep rose  
 ☀️ 3095 Purple  
 ☀️ 3107 Deep magenta  
**3170 Rose flame**  
 ☀️ **3177 Neon rose flame**  
**3121 Pure white evolution**  
 ☀️ 3129 White  
 ☀️ 3910 Flamed mix  
 ☀️ 3900 Mix

**10,5 - 15 cm ABANICO®** 55430 ABANICO® Salmon  
 55490 ABANICO® Light purple  
 55506 ABANICO® Magenta



(4-6")

Midi+® standard colours are sold in USA and Canada under name DREAMSCAPE (distributed by Ball Seed).

**MIDI+®** ☀️ 5011 Bright red  
 ☀️ 5041 Salmon with eye  
 ☀️ 5060 Rose with eye  
 ☀️ 5071 Deep rose  
 ☀️ 5092 Bright purple  
 ☀️ 5095 Purple  
 ☀️ 5110 Bordeaux  
 ☀️ 5124 Pure white  
 ☀️ 5126 White compact  
 ☀️ 5910 Dark flamed mix  
 ☀️ 5900 Mix  
 ● 5145 Premium Salmon flame

**INDIAKA®** ☀️ 53030 INDIAKA® Salmon  
 ☀️ 53070 INDIAKA® Rose  
 ☀️ **53080 INDIAKA® Light rose**  
 ☀️ 53090 INDIAKA® Bright purple  
 ☀️ 53105 INDIAKA® Magenta  
 ☀️ 53950 INDIAKA® Mix

**METALIS®** 52210 METALIS® Red  
 52220 METALIS® Magenta  
 ☀️ 52228 METALIS® White  
 52230 METALIS® Salmon  
 52260 METALIS® Light pink with eye  
 52270 METALIS® Rose  
 52291 METALIS® Bright purple  
 52950 METALIS® mix

**LATINIA®**  
**FUNFLAME®** 1850 FUNFLAME® Magenta

**LATINIA®**  
**FANTASIA®** 1312 FANTASIA® Red  
 1371 FANTASIA® Deep rose  
 1385 FANTASIA® Deep magenta  
 1395 FANTASIA® Purple  
 1960 FANTASIA® mix



Dropped varieties: 3061 ,3120 ,4121, 4590

 FLOWER SIZE **MAXI**


10,5 - 15 cm

**LATINIA<sup>®</sup>** ☀️  
**SUCCESS<sup>®</sup>**

- 1011 SUCCESS<sup>®</sup> Bright red
- 1036 SUCCESS<sup>®</sup> Deep salmon
- 1038 SUCCESS<sup>®</sup> Salmon
- 1062 SUCCESS<sup>®</sup> Light pink with eye
- 1070 SUCCESS<sup>®</sup> Rose
- 1077 SUCCESS<sup>®</sup> Neon rose
- 1078 SUCCESS<sup>®</sup> Candy pink
- 1097 SUCCESS<sup>®</sup> Light purple
- ☀️ 1107 SUCCESS<sup>®</sup> Deep magenta
- 1121 SUCCESS<sup>®</sup> Pure white
- 1971 SUCCESS<sup>®</sup> mix



(4-6")

**LATINIA<sup>®</sup>**  
**VICTORIA**

- 1700 VICTORIA 50
- 1720 VICTORIA 50 Rose with eye

**LATINIA<sup>®</sup>** ☀️

- 1010 Scarlet red
- 1060 Rose with eye
- 1063 Rose with purple eye
- 1071 Deep rose
- 1095 Purple
- 1109 Lilac
- 1128 White
- 1910 Flamed mix
- 1900 Mix

12 - 15 cm



(5-6")

**LATINIA<sup>®</sup>**  
**CRISPINO<sup>®</sup>**

- 1591 CRISPINO<sup>®</sup> mix

12 - 17 cm



(5-6.5")

**HALIOS<sup>®</sup>**  
**FUNFLAME<sup>®</sup>**

- 2850 FUNFLAME<sup>®</sup> Magenta

**HALIOS<sup>®</sup>**  
**FANTASIA<sup>®</sup>**

- 2306 FANTASIA<sup>®</sup> Magenta evolution
- 2311 FANTASIA<sup>®</sup> Red
- 2373 FANTASIA<sup>®</sup> Deep rose evolution
- 2397 FANTASIA<sup>®</sup> Purple evolution
- 2960 FANTASIA<sup>®</sup> mix

**HALIOS<sup>®</sup>** ●  
**VICTORIA** ●

- 2700 VICTORIA 50
- 2720 VICTORIA 50 Rose with eye

**HALIOS<sup>®</sup>**  
**HD**

- 2016 HD Red REBELLE<sup>®</sup>
- 2018 HD Bright scarlet
- 2021 HD Scarlet salmon
- 2039 HD Salmon
- 2052 HD Salmon rose
- 2065 HD DHIVA Rose with eye
- 2075 HD Bright rose
- 2076 HD Grenadine
- 2077 HD Neon rose
- 2081 HD Light rose
- 2091 HD Bright purple
- 2101 HD Lilac
- 2103 HD Lavander**
- 2107 HD Deep magenta
- 2123 HD White
- 2124 HD Pure white
- 2146 HD Salmon flame
- 2695 HD DHIVA Purple
- 2910 HD Flamed mix
- 2940 HD Mix

**BLUSH** ●

- 2812 BLUSH Intense

15 - 22 cm



(6-8.5")

**DECORA**

- 2211 Red silverleaf evolution
- 2228 White silverleaf
- 2290 Flamed silverleaf mix

**HALIOS<sup>®</sup>**

- 2010 Scarlet red
- 2011 Red REBELLE<sup>®</sup>
- 2012 Scarlet red evolution
- 2013 Red SATISFACTION<sup>®</sup>**
- 2015 Bright scarlet
- 2053 Salmon rose evolution
- 2062 Rose with eye
- 2064 LITCHI<sup>®</sup> Rose
- 2071 Deep rose
- 2082 Light rose
- 2090 Light purple
- 2096 Purple
- 2102 Lilac
- 2105 Magenta
- 2108 Deep magenta
- 2125 Pure white
- 2127 White with eye
- 2147 Salmon flame
- 2150 Magenta flame
- 2160 Purple flame
- 2620 DHIVA Pure white
- 2920 Winter mix
- 2900 Mix

**HALIOS<sup>®</sup>** ●

**FANTASIA<sup>®</sup>DECORA** ●

- 2381 FANTASIA<sup>®</sup> Magenta silverleaf
- 2396 FANTASIA<sup>®</sup> Purple silverleaf

**HALIOS<sup>®</sup>**  
**CURLY<sup>®</sup>** ●

- 2415 CURLY<sup>®</sup> Bright scarlet
- 2420 CURLY<sup>®</sup> Scarlet salmon
- 2430 CURLY<sup>®</sup> Salmon
- 2450 CURLY<sup>®</sup> Salmon rose & Flamed
- 2461 CURLY<sup>®</sup> Light pink with red eye
- 2465 CURLY<sup>®</sup> LITCHI<sup>®</sup> Rose
- 2470 CURLY<sup>®</sup> Rose
- 2471 CURLY<sup>®</sup> Deep rose
- 2491 CURLY<sup>®</sup> Bright purple
- 2495 CURLY<sup>®</sup> Purple
- 2505 CURLY<sup>®</sup> Deep magenta
- 2507 CURLY<sup>®</sup> Magenta with edge
- 2525 CURLY<sup>®</sup> White
- 2560 CURLY<sup>®</sup> Flamed mix
- 2565 CURLY<sup>®</sup> Light rose & Flamed
- 2575 CURLY<sup>®</sup> Indian rose
- 2595 CURLY<sup>®</sup> Purple with edge
- 2582 CURLY<sup>®</sup> Early mix evolution
- 2590 CURLY<sup>®</sup> mix

**VERY SPECIAL**

- 12590 PIPOCA<sup>®</sup> mix
- 22651 FALBALA<sup>®</sup> Rose evolution
- 22490 FRIOLA<sup>®</sup> Light purple
- 22506 FRIOLA<sup>®</sup> Magenta
- ☀️ ● 4702 ABSOLU<sup>®</sup> de Morel
- ☀️ ● 4795 ORIGAMI<sup>®</sup> Silverleaf
- 44705 LILIBELLE<sup>®</sup> Magenta
- 44790 LILIBELLE<sup>®</sup> Bright purple
- 6221 TUXEDO<sup>®</sup> Deep magenta**
- 69290 BISOUS<sup>®</sup> mix

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